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SAPIENZA
UNIVERSITÀ DI ROMA

Social Media and Cultural Heritage

Bibliography & Sitography

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Sitography

International frameworks and ethics

UNESCO World Heritage Centre — Convention Concerning the Protection of the World Cultural and Natural Heritage (1972): <https://whc.unesco.org/en/conventiontext/>

UNESCO Intangible Cultural Heritage — Convention for the Safeguarding of the Intangible Cultural Heritage (2003): <https://ich.unesco.org/en/convention>

UNESCO — Charter on the Preservation of Digital Heritage (2003): <https://unesdoc.unesco.org/ark:/48223/pf0000179529>

UNESCO — Recommendation on the Historic Urban Landscape (2011): <https://whc.unesco.org/en/activities/638/>

UNESCO — Recommendation on the Ethics of Artificial Intelligence (2021): <https://www.unesco.org/en/artificial-intelligence/recommendation-ethics>

Council of Europe — Faro Convention, Framework Convention on the Value of Cultural Heritage for Society (2005): <https://www.coe.int/en/web/conventions/full-list/-/conventions/treaty/199>

Council of Europe — Valletta Convention, Convention for the Protection of the Archaeological Heritage of Europe (1992 revised): <https://www.coe.int/en/web/conventions/full-list/-/conventions/treaty/143>

ICOM — Museum Definition and Code of Ethics: <https://icom.museum/en/resources/standards-guidelines/code-of-ethics/>

Society for American Archaeology — Principles of Archaeological Ethics: <https://www.saa.org/career-practice/ethics-in-professional-archaeology>

Chartered Institute for Archaeologists — Code of Conduct: <https://www.archaeologists.net/codes/cifa>

Digital heritage, open data and repositories

Archaeology Data Service: <https://archaeologydataservice.ac.uk/>

Open Context: <https://opencontext.org/>

ARIADNEplus Research Infrastructure for Archaeology: <https://ariadne-infrastructure.eu/>

Europeana: <https://www.europeana.eu/>

Europeana Pro: <https://pro.europeana.eu/>

OpenGLAM: <https://openglam.org/>

Creative Commons: <https://creativecommons.org/>

Wikimedia Commons — GLAM resources: <https://commons.wikimedia.org/wiki/Commons:GLAM>

Smithsonian Open Access: <https://www.si.edu/openaccess>

Digital Public Library of America: <https://dp.la/>

Digital visualisation, interpretation and methodology

The London Charter for the Computer-Based Visualisation of Cultural Heritage:
<https://londoncharter.org/>

The Seville Principles — International Principles of Virtual Archaeology: <https://icomos.es/wp-content/uploads/2020/06/Seville-Principles-IN-ES-FR.pdf>

The Programming Historian: <https://programminghistorian.org/>

Journal of Computer Applications in Archaeology: <https://journal.caa-international.org/>

Internet Archaeology: <https://intarch.ac.uk/>

CAA — Computer Applications and Quantitative Methods in Archaeology: <https://caa-international.org/>

DARIAH-EU Digital Research Infrastructure for the Arts and Humanities: <https://www.dariah.eu/>

Institutional communication and platform literacy

Meta for Business — Instagram and Facebook guidance: <https://www.facebook.com/business/>

YouTube Creator Academy: <https://creatoracademy.youtube.com/>

TikTok Creative Center: <https://ads.tiktok.com/business/creativecenter/>

LinkedIn Marketing Solutions: <https://business.linkedin.com/marketing-solutions>

X Help Center — Best practices and platform policies: <https://help.x.com/>

Google Arts & Culture: <https://artsandculture.google.com/>

MuseumNext — digital museum practice and communication resources:
<https://www.museumnext.com/>

American Alliance of Museums — Digital and audience engagement resources: <https://www.aam-us.org/>